



IPS ACADEMY

INSTITUTE OF HOTEL MANAGEMENT

Approved by Central Government (AICTE), Affiliated to Devi Ahilya Vishwavidyalaya Indore running SINCE – 1994.



ANNUAL REPORT
(01st July, 2024 to 30th June, 2025)

Vision

The vision of our institute is to inculcate excellence in the hospitality education and impart state-of-the-art training and learning..

Mission

The mission of our institution is to emphasize theory and practical learning, where the students gain a breath of knowledge and a depth of experience that address the evolving needs of the hospitality industry.

Institute's Objective

1. To provide value-based quality education in the management discipline.
2. To nurture creative and innovative abilities of the students and faculty members.
3. To develop entrepreneurial spirit among the students.
4. To groom the faculty members to make them competent to meet the challenge so far changing environment.
5. To develop an industry-institute interface and provide industrial consultancy.
6. To strengthen the relationship with alumni and involve them in the development of the institute.

Quality Policy

The institute is committed to provide full organizational support for achieving quality at all levels involving and empowering all in the task of continuous Improvement. The Institute aims to maximize the satisfaction level of all its stake holders-students, faculty, staff, employers and community by providing state of art facilities, modern pedagogy and learning methods and best management practices. The institute equips its students with employability skills and contemporary management practices through value addition courses organized in collaboration with Industry.

List of Abbreviations

- **IOHM**-Institute of Hotel Management
- **BHM**-Bachelor Hotel Management
- **ERP**-Enterprise Resource Planning
- **ATKT**-Allowed to Keep Terms
- **IQAC**-Internal Quality Assurance Cell
- **UGC**-University Grants Commission
- **F&B**-Food and Beverage
- **FO**-Front Office
- **HK**-House Keeping
- **FP**-Food Production

INDEX

Particulars	Page No.
1) Academic Calendar for the year 2024-25	4-5
2) Student Centric Activity	6-18
2) Committee: Examination	18-20
4) Committee: Cultural	21-38
5) Faculty enrichment program	39-41
6) Industry Academia Interface	41-42
7) Future Plans	43-46
8) Conclusion	46

1) Academic Calendar for the year 2024-25

Academic Calendar for BHM Program(2024-2025)July-Feb.		
S. No.	Particulars	Month
1	Commencement of Classes:	
	BHM I, III,V	August 2024
	BHM VII on Training	August 2024
	Induction BHMI	August 2024
2	Fresher's to BHMI	October 2024
3	Diwali Vacation	November 2024
5	Internal Exams Schedule:	
	BHM I, III,V	Dec 2024
6	Practical Exams Schedule:	
	BHM I, III,V	Dec 2024
7	Preparatory Break	
	BHM I, III,V	Jan 2025
8	Internal and Practical Exams Schedule:	
	BHM VII	FEB 2025
9	End Semester Examination:	
	BHM I,III,V,VII	FEB 2025
10	Result Declaration	April 2025

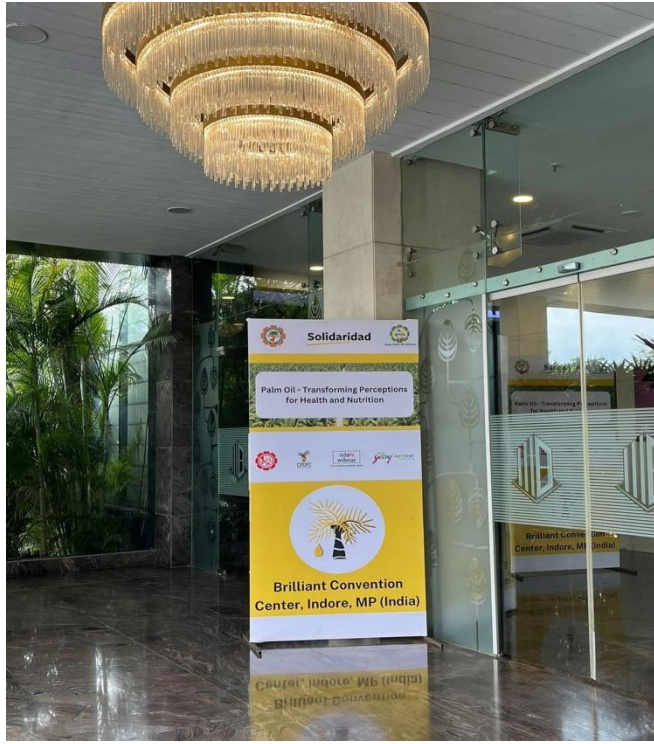
Academic Calendar for BHM Program(2024-2025)Mar-July.		
S. No.	Particulars	Month
1	Commencement of Classes:	
	BHM II,IV,VI	March 2025
	BHM VIII on Training	
2	Farewell to BHM VI	May2025
5	Internal Exams Schedule:	
	BHM II,IV,VI	June2025
6	Practical Exams Schedule:	
	BHM II,IV,VI	June2025
7	Preparatory Break	
	BHM I, III,V	July2025
8	Internal and Practical Exams Schedule:	
	BHM VIII	Aug2025
	End Semester Examination:	
	BHM II,IV,VI,VIII	Aug2025
10	Result Declaration	Sep2025

2)Student Centric Activity

1) Workshop and Exhibition

Date: 06 July 2024

Description: Our students attended a workshop and exhibition organized by Solidaridad Network under the National Mission on Edible Oils initiative by the Government of India, Aatma nirbhar Bharat. Title of workshop: “Palm oil: Transforming perception for health and nutrition”.



2) FOODTECH ASIA 2024

Date: 03 August 2024

Description: Our students went for exhibition visit to FOODTECH ASIA 2024-Food processing, Packaging, Bakery, Food and Hospitality.

“Learning extends beyond the classroom; the world outside is the greatest exhibition.”



Career Counseling for School Students:

Date: September to December 2024

Description: Our faculty interacted with young minds, guiding them about the diverse career opportunities in the hospitality industry. The session aimed to inspire students to explore the world of hotel management, culinary arts, and tourism as dynamic and rewarding career paths.

Learning Objectives:

- To create awareness about the vast scope of the hospitality industry.
- To guide students in making informed career choices.
- To give knowledge about various career opportunities in hospitality industry.









Student Competition and Activities

1) FUSION FEAST COMPETITION(INDIAN& INTERNATIONAL CUISINE)

Description: FUSION FEAST 2025

Where Culinary Creativity Meets Innovation! 🍴

Learning Objectives:

Explore the art of blending diverse culinary traditions

Enhance creativity and presentation skills

Master unique fusion cooking techniques

Develop teamwork and time management

Understand global flavors with a modern twist

Chefs are breaking boundaries, experimented with flavors, and impressed the judges with their culinary magic!



2) TOWELART ACTIVITY

Description: Towel art isn't just a skill; it's an expression of creativity and hospitality.





3) TOURISM ITINERARY PRESENTATION



4) GUEST WELCOME ACTIVITY



5) FLOWER ARRANGEMENT ACTIVITY



6) MIXOLOGY CHALLENGE



7) MOCK INTERVIEW SESSION

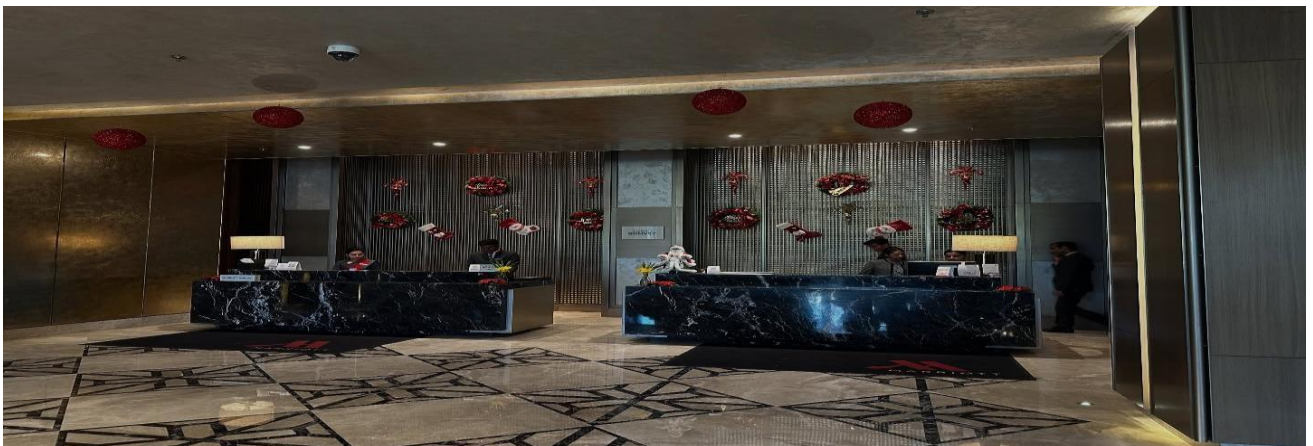


Industry Visit:

Date: 30 Dec 2024

Description: Exploring Excellence!

“An insightful Industry trip to Indore Marriott Hotel! Our Bachelor of Hotel Management students explored invaluable insights of luxury and service in the world of hospitality, learned about daily operations, guest experience excellence ,sustainability ,and industry best practices .A step closer to becoming future hoteliers!



Date: 21Oct 2024

Description:

“An eye-opening industrial visit to Skyline Resort & Convention Center Indore! Our students from the Institute of Hotel Management, IPS Academy, Indore had the incredible opportunity to dive deep into the dynamic world of hospitality. From witnessing the seamless coordination of large-scale events to understanding the intricacies of guest services, the experience offered valuable lessons on what it takes to run a huge establishment. This hands-on learning not only expanded our students knowledge but also inspired them to strive for excellence in future careers. A heartfelt thank you to Skyline Resort for this unforgettable experience!



Conclusion:

The educational trip, field visit, expert session, Student competition and activities, Industry visit offered students a firsthand understanding of hospitality operations, bridging the gap between theoretical knowledge and industry practices. Through real-time observation and expert interaction, students developed a clearer perspective on service standards, workplace discipline, and operational challenges, which will significantly aid their professional development.

3) Committee: Examination

IPS Academy, IOHM, Indore has conducted university exams for BHM Batch onwards .The Examination details are as under:

BHM I Sem (Batch2024-25)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	Dec2024
		III. Practical Exam	Dec2024
		IV . End-Sem Examination	Feb 2025

BHM III Sem (Batch2023-24)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	Dec2024
		III . Practical Exam	Dec2024
		IV . End-Sem Examination	Feb2025

BHM V Sem (Batch2022-23)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	Dec2024
		III. Practical Exam	Dec2024
		IV. End-Sem Examination	Feb2025

BHM VII Sem (Batch2021-22)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	Dec2024
		III. Practical Exam	Dec2024
		IV. End-Sem Examination	Feb2025

BHM II Sem (Batch2024-25)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	June2025
		III. Practical Exam	June2025
		IV. End-Sem Examination	Aug 2025

BHM IV Sem (Batch2023-24)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	June2025
		III. Practical Exam	June2025
		IV. End-Sem Examination	Aug 2025

BHM VI Sem (Batch2022-23)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	June2025
		III. Practical Exam	June2025
		IV. End-Sem Examination	Aug 2025

BHM VIII Sem (Batch2021-2022)

S. No.	Course	Particular	Date
1.	BHM	I. Assignments	Twice in a semester
		II. Internal Exam	June2025
		III. Practical Exam	June2025
		IV. End-Sem Examination	Aug 2025

Examination Process:

1. The Examination Process:

- Internal Exam (Internal exam of all subjects are considered each of 15 marks)
- Practical Exam External Viva Voce, Journal, grooming all are considered of 30 Marks.
- End Semester Examination (105 Marks written test).

2. Question paper:

- The subject faculty of respective classes prepares the question papers of internal exams.
- The end semester examination question papers are prepared by the panel of paper setter.
- Further the papers are moderated before considering for the final examination.

3. Viva Voce:

- Panel of internal and external examiners are appointed to conduct the Viva Voce:
- The students are divided into panels for the smooth conduction of Viva-Voce.

4. The Evaluation Process:

- Internal exam is done by the respective faculty member teaching in the class.
- End semester examination evaluation is conducted by the university after completion of the end semester exam paper. Answer sheets are coded and issued to subject expert faculty members for checking.
- Once the end-semester examination answer sheets are checked, they are sent to the head evaluation centre for cross-checking.

5. The Result Process:

- After completion of the evaluation process the provisional result is declared on the student's ERP.
- Any student query related to results is collected in the form of an application, which is further monitored and corrective measures are taken by the evaluation committee.
- After the completion of the entire process the final result is declared on student ERP.
- The hard copy of the summary sheet of results & mark sheet are further checked by the checker & duly signed result is forwarded to the University for Approval.
- The university-approved mark sheets are distributed to the students.

Examination Result of 2024-25 Academic Session

Examination	Course	No. of Students Appear	No. of Students Pass	No. of Students ATKT	No. of Students Fail
AUG-2024					
Regular and ATKT	II SEM Batch(2023-2027)	57	28	22	07
	VI SEM Batch(2022-2026)	44	29	10	05
JAN-FEB2025					
Regular and ATKT	IV SEM Batch(2021-2025)	29	26	03	0
	VIII SEM Batch(2020-2024)	38	20	18	0
FEB-MARCH 2025					
Regular and ATKT	IST SEM BATCH (2024-202)	59	12	43	04
	III SEM BATCH (2023-2027)	42	28	09	05
	VII SEM BATCH (2021-2025)	48	19	27	02
APRIL2025					
REGULAR AND ATKT	V SEM BATCH (2022-2026)	38	23	12	03

4) Committee: Cultural

(BHM 2020-2024 Farewell)

Date: 23rd July'2024

The farewell for the BHM batch of 2020-24 was organized on 23th July' 2023 as a heartfelt and memorable occasion to bid adieu to a remarkable group of students. This event was hosted at IOHM Auditorium that celebrated the journey and achievements of the graduating class, marking the culmination of their rigorous academic endeavors and the beginning of their professional careers. Faculty, staff, and fellow students come together to honors the graduates, acknowledging their hard work, resilience, and growth. As the BHM batch of 2019-23 embarked on new ventures, this farewell served as a reminder of the bonds formed, the knowledge gained, and the memories created during their time at IPS Academy, IOHM Indore.



Induction Batch 2024

Date: 12th August 2024

Description: We are happy you are all here! Let us make this new academic year special with a relentless thirst for knowledge. Wish you all success! Learning and knowledge given about hospitality industry by our respected director sir and faculty members. Insightful and knowledgeable Induction session at Institute Of Hotel Management , IPS Academy, Indore.



Teachers Day Celebration 2024

Date: 05 September 2024

Description: “A heartfelt tribute to the mentors who shape our future in hospitality! Here’s a glimpse of our joyous Teacher’s Day celebrations at Institute of Hotel Management, IPS Academy, Indore, where we honor the guiding lights who inspire excellence, passion, and professionalism every day. Thank you for mentoring the art of service and leadership!





Rangoli Competition

Date: 06 September 2024

Description: “A burst of colors, creativity, and culture! Here’s a glimpse of the vibrant Rangoli competition at Institute of Hotel Management IPS Academy Indore, where our talented students showcased their artistic skills, adding beauty and tradition to our campus. Just like in hospitality, it’s all about attention to detail and making everything look welcoming!”



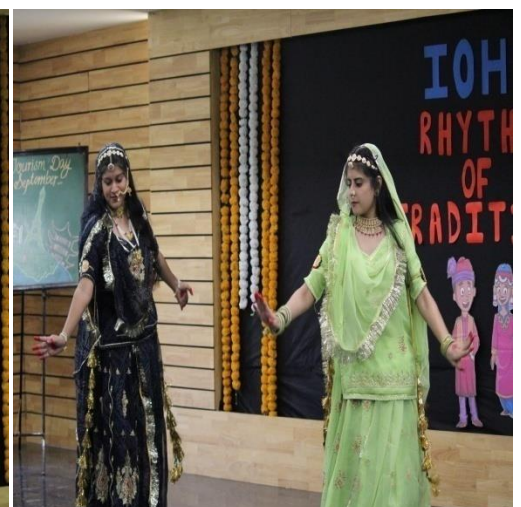


Rhythm of Tradition Regional Dance Competition

Date: 27 September 2024

Description: Capturing the rhythm of tradition in every step!

A glimpse into the vibrant regional dance competition on World Tourism Day.





Fresher's 2k24: The Gen Z Edition!

Date: 8 October 2024

Description:

The Fresher's Party at IOHM Auditorium was an eagerly anticipated event that warmly welcomed the incoming batch of BHM students to the college community. It's a vibrant celebration filled with excitement, camaraderie, and the promise of new beginnings. Organized by senior students and faculty members, the Fresher's Party offered a fun-filled evening of entertainment and interaction. It served as an opportunity for new students to break the ice, make friends, and feel at home in their new academic environment. The event included performances, games, music, and dance, creating a lively atmosphere where everyone can unwind and enjoy them.





Navratri Garba Ras

Date: 9 October 2024

Description: "Twirl into the festive vibes! Celebrating the spirit of Garba at our Hotel Management College, where tradition meets hospitality! From colorful attire to energetic beats, we're bringing the joy of Navratri alive."





CAKE MIXING CEREMONY

Date: 18 November 2024

Description: A joyful and traditional pre-Christmas event where students and faculty came together to mix an array of dry fruits, nuts, and spices with spirits. The ceremony marked the beginning of the festive baking season, promoting teamwork, celebration, and the spirit of hospitality.





Sports Week

Date: December 2024

Description

An action-packed Indoor Sports Event at IPS Academy, Institute of Hotel Management, Indore
Exciting games like carom, table tennis, and tug of war!
Thrills, skills, and teamwork!





Kite Festival Celebration

Date: 15th January

Description: Celebration of Makar Sankranti – Kite Festival



Holi Celebration

Date: 25th March 2025

Description

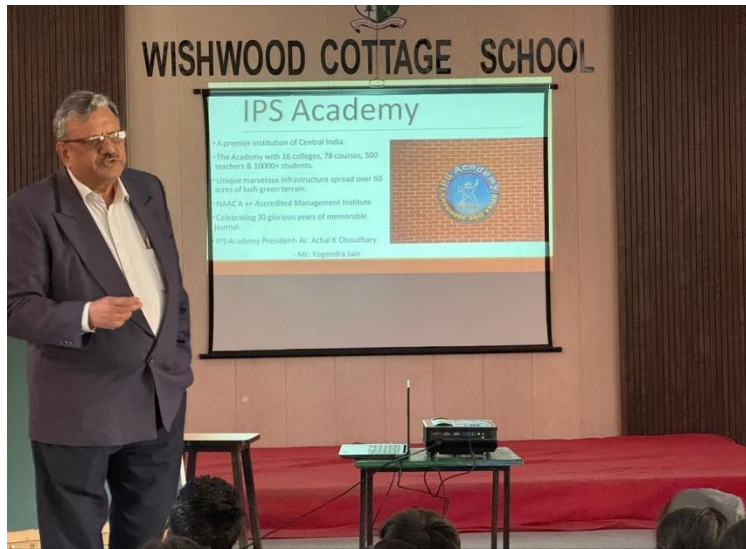
Holi the vibrant and joyous festival of colors was celebrated at IPS Academy, IOHM Indore with great enthusiasm. The celebration brought a splash of color and excitement to the campus. This festival marks the arrival of spring and the triumph of good over evil. The students, faculty, and staff members came together to Play with colors, dance to lively music, and enjoyed traditional sweets and snacks.





School Visit

Date- February



Cocktail Session

Date- March



Fusion Feast Cooking Competition

Date- March



Educational Trip

Date- April

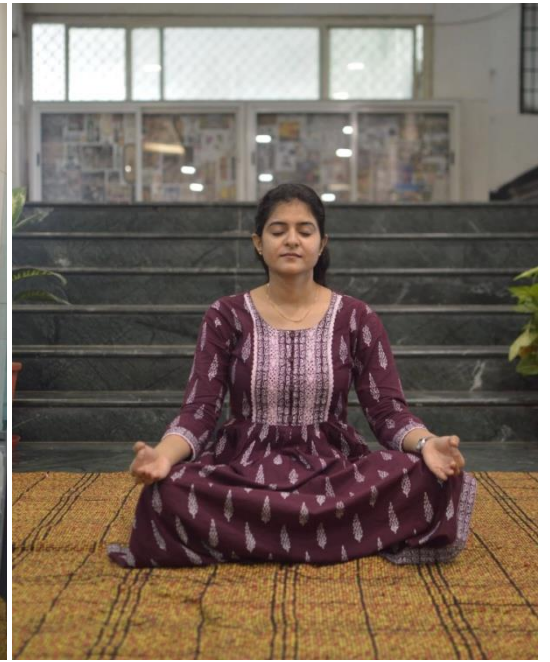




International Yoga Day

Date: 21st June 2025

The Institute of Hotel Management celebrated International Yoga Day with an energetic and peaceful session promoting health, mindfulness, and well-being. Students and faculty actively participated, embracing the essence of yoga through guided asanas and breathing exercises.



5) Faculty enrichment program

Committee: Research

ABDC/Scopus/UGC Indexed Publication 2024-25				
S. No.	Author's Name	Manuscript Title	Journal Name	ISSN NO.
1	Mr. Mayank Gautam	Exploring the Impact of Digital Marketing Channels on Consumer Behavior :A Case study of Hotels in Indore, Madhya Pradesh.	A Journal of the National Institute of Urban Affairs	0970-9045
2	Dr. Vijay Temley	AI and Service Automation in Hotels: Guest and Employee perspectives from Seven-Star Properties.	STAPS Journal	1781-1568

Conference Publications 2024-25				
S. No	Author's Name	Manuscript Title	Conference Name	ISBN NO.
1	Mr. Mayank Gautam	Analyzing the landscape of Digital Marketing channels in the Hotel Industry.	International Conference on Business Perspectives In the VUCA World And Start-up Economy.	-
2	Ms. Harshita Hammad	Employees Perception Mapping and Analysis of Work Life Balance Dimensions of Employees working in Hotels of Indore (M.P.)	14 th IndiaInternational Hotel, Travel and Tourism Research Conference “Tourism &Hospitality: Climate Change, Geo-Political Conflicts & Crisis Management”	-

3	Ms. Harshita Hammad	A study on Religious Tourism in Ujjain, Madhya Pradesh – Prospects and problems.	“Tourism & Hospitality: Education, Entrepreneurship & Sustainability in The North Eastern Region” – Assam University	-
4	Ms. Harshita Hammad (Co-Author)	Research Study on Current Scenario & Future Trends in Food & Beverage Services	14 th India International Hotel, Travel and Tourism Research Conference “Tourism & Hospitality: Climate Change, Geo-Political Conflicts & Crisis Management”	-
5	Mr. Abhilash Bansal	Research Study on Current Scenario & Future Trends in Food & Beverage Services	14 th India International Hotel, Travel and Tourism Research Conference “Tourism & Hospitality: Climate Change, Geo-Political Conflicts & Crisis Management”	-
6	Mr. Abhilash Bansal	The Impact of Social Media on the Hospitality Industry in Today’s World.	“Tourism & Hospitality: Education, Entrepreneurship & Sustainability in The North Eastern Region” – Assam University	-
7	Mr. Abhilash Bansal (Co-Author)	Employees Perception Mapping and Analysis of Work Life Balance Dimensions of Employees working in Hotels of Indore (M.P.)	14 th India International Hotel, Travel and Tourism Research Conference “Tourism & Hospitality : Climate Change, Geo-Political Conflicts & Crisis Management”	-

Book Chapter Publications 2024-25				
S. No.	Author's Name	Manuscript Title	Publisher's Name	ISBN NO.
1	Mr. Abhilash Bansal	Application of Modern technology In F&B services.	Bharti Publications, New Delhi	978-81-19757-53-4
2	Mr. Abhilash Bansal	Role of Government in Promoting Sustainability in Tourism.	Bharti Publication- New Delhi	978-81-972897-4-3
3	Ms. Harshita Hammad (Co-Author)	Role of Government in Promoting Sustainability in Tourism.	Sustainability Trends in Hospitality Industry– IHM Hyderabad	978-81-972897-4-3
4	Mr. Abhilash Bansal	Role of Hospitality Training in Enriching Local Economies.	Book Rivers	978-93-5842-634-2
5	Mr. Abhilash Bansal	Analyzing the effects of Carrying Capacity of Religious Places in India	Book Rivers	978-93-5842-634-2

6) Industry Academia Interface- Trip To Vineyards and Brewery

A delightful journey through the vineyards!

Our students from Institute of Hotel Management, IPS Academy, Indore had an incredible educational trip to the Wine Information Center, Nashik, exploring the world of wines, breweries, and vineyards. Special thanks to Mr. Vikrant Holkar for curating such a well-organized, insightful, and enriching experience. Your guidance made this journey truly unforgettable!

Learning Objectives:

- Understanding wine production processes
- Vineyard management and grape varieties
- Wine tasting techniques
- Insight into brewery operations
- Career opportunities in the wine and beverage industry

Cheers to learning beyond classrooms!



7) Future Plans

Academic Calendar for the year 2025-26

S. No.	Particulars
1	Farewell 2025 May.
2	Induction Batch (2025-2029) August.
3	Teacher's day celebration September.
4	Rangoli Competition (Ganesh Chaturthi theme) September.
5	Dance competition September.
6	Fresher's Batch (2025-2029) October.
7	Navratri (Garba Raas) October.
8	Cake mixing ceremony November.
9	School Visits December.
10	Sports week January.
11	Kite festival January.
12	Cultural Week February.
13	Cocktail session-2 week session March.
14	Cooking competition March.
15	Educational trip April,
16	Theme Lunch April.
17	Farewell Batch (2022-2026).

Various Committees formed for the year 2025-26

IPS Academy, Institute of Hotel Management ,Indore(M.P.)			
The following Faculty Members are appointed as Heads for the Departmental Committees Session:2025-26			
S. No.	Faculty Incharge	Committee Name	
1	Mr. J.K. Gupta	IQAC (Planning Evaluation &Academic Audit)	
2	Mr. Gurdeep Singh Bhatia	Exam Controller	Educational Tour
3	Mr. Abhishek Gupta	Admission & Counseling Committee	
4	Mr. Hemant Chouhan, Mr. ShubhamArya, Mr. Abhilash Bansal, Ms. Harshita Hammad	Anti Ragging, Scholarship, Disciplinary Committee	
5	Dr. Vijay Temley & Ms. Harshita Hammad	Grievance Redressal &Sexual Harassment Committee	
6	Dr.Vijay Temley	IQAC(Planning, Evaluation &Academic Audit) (Coordinator)	Affiliation/Approval/Accreditation and Ranking
8	Dr. Vijay Temley	News Coverage	
9	Mr. Pratap Singh Sidodiya	Exam Coordinator	
10	Mr. Mayank Gautam	Guest Session	Industry Visit
11	Mr. Gurdeep Singh Bhatia, Mr. Mayank Gautam	Alumni	
15	Mr. J.K. Gupta, Mr. Gurdeep Singh Bhatia	Placement &Training &Development	
17	Mr. Mayank Gautam, Mr. Gourav Namdeo	Conference & Research	
18	Mr. Mayank Gautam, Mr. Shubham Arya	Website & Social Media	Sports Committee
19	Dr. Vijay Temley	Academic Admin	
20	Ms. Harshita Hammad	Cultural Committee	
21	Mr. Abhishek Gupta	Photograph Repository	

Foresights

Infrastructure Upgrade

- a. **State-of-the-Art Infrastructure:** Our upcoming premises will feature cutting-edge facilities designed to support innovation and collaboration, providing a modern environment for our students and faculty to thrive.
- b. **Enhanced Website for Visibility:** We are upgrading our website to improve user experience and increase the visibility of our institutional initiatives, making it easier for stakeholders to access information on our programs and achievements.
- c. **Advanced Digital Classrooms:** We are introducing fully equipped digital classrooms with the latest smart boards and audiovisual technology, creating an interactive learning environment that supports our commitment to modern education.

Research and Development

1. **New Research Policy and Faculty Development:** Launching initiatives to promote collaborative research and enhance faculty development programs, fostering a culture of academic excellence.

Technology Upgrade

1. **ERP System Acquisition:** Implementing an ERP system to seamlessly integrate academic, co-curricular, and administrative processes, enhancing overall efficiency and coordination.

Enhanced teaching-learning processes

1. **Annual Course Revamp Based on OBE Norms:** Conducting yearly updates of all courses across programs, aligning them with Outcome-Based Education (OBE) standards, and involving experts from academia and industry to maintain relevance and quality.
2. **Innovative Pedagogical Tools:** Incorporating cutting-edge teaching methods, Simulations and Cases, peer-learning activities, role plays, and student seminars, to enhance the learning experience.

Co-Curricular Initiatives

1. **Increased Budget for Annual Fest, Sports, and Co-Curricular Activities:** Boosting the budget for our Annual Fest, sports, and co-curricular activities to enrich student life, offering more opportunities for personal development, leadership, and team-building, and enhancing the overall campus experience.

8) Conclusion

The year 2024-25 was marked by significant achievements and robust initiatives across various domains. The institution maintained its focus on academic excellence, with well-structured calendars..

Culturally, the institution fostered a vibrant campus life with events, activities and festive celebrations, enriching student experiences. Through guest sessions and industry visits students gained practical insights and opportunities to engage with industry leaders.

The research committee made strides in publication, supporting a research-driven environment, and the examination committee ensured smooth evaluation processes for the BHM cohorts. The alumni meet strengthened ties with past students, fostering a supportive community network. Looking ahead, the institution has laid out comprehensive plans for 2025-26, with a strong emphasis on infrastructure, technology upgrades, and research development, alongside continuous improvement in teaching-learning processes and co-curricular activities. The efforts undertaken in 2024-25 lay a strong foundation for continued growth, aiming for higher ranking and accreditation in the coming years.
